

Learning Video Canvas

COLLECTION OF IDEAS FOR THE LEARNING VIDEO

Title of the learning video

TARGET GROUP

Who will/should learn with the video?



Prior knowledge

What can be expected?
What can you build on?

Setting

How will people learn with the video?

How is the target group addressed?

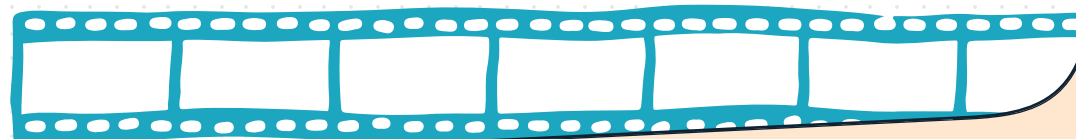
"Ladies and Gentlemen,..."
"Hey, you!"

Special requirements, e.g. subtitles,
simple language, translation

IDEAS FOR IMPLEMENTATION



Ideas for the story
(on the back)



LEARNING GOAL

What should viewers know/be able to
do/have done after watching the video?

What needs to be shown?



Question / problem / motivation

What is being explained and why?



What needs to be said?



What needs to be visualized?



What needs to be written/
shown as a text?

foreign term

What needs to be repeated?



PRODUCTION AND SCHEDULE

Resources

1. Staff

- ☐ Expert
- ☐ Camera person
- ☐ _____
- ☐ _____

2. Equipment

- ☐ Camera
- ☐ Laptop
- ☐ _____
- ☐ _____

3. Places

- ☐ Studio
- ☐ Field
- ☐ _____
- ☐ _____

Schedule

From _____ to _____
Pre-production (planning, script)

From _____ to _____
Production (recording, audio, video, screencast)

From _____ to _____
Post-production (cutting, finalizing, export)



PUBLICATION

Planned date of publication:

Place of publication:



License:

- ☐ CC BY 4.0
- ☐ CC BY-SA 4.0
- ☐ _____
- ☐ _____

TO BE CLARIFIED

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

SCRIPT for the learning video

Scene	Visual content	Spoken text	Sounds
Example scene	The robot cat appears behind the witch's hair, moves down along her arm and stops on her palm. The camera zooms in.	Robot cat: Meow, my main role comes later at school.	driving sound and meow of robot cat in the background: birds chirping
1			
2			
3			
4			
5			
6			
7			

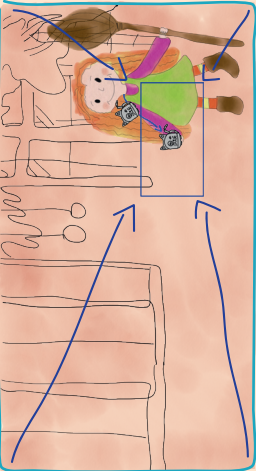
Explanation: e.g. VO - voice-over

STORYBOARD for the learning video

Title: _____
Format: _____
Planned duration of video: approx. _____ min

What do I need for the learning video?

Characters	Graphics	Material
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Type of shot: _____ ECU	Scene: Example	Type of shot: _____	Scene: 1	Type of shot: _____	Scene: 2	Type of shot: _____	Scene: 3
	ZOOM IN when the robot cat says: "Meow, my main role comes later at school."						
Type of shot: _____	Scene: 4	Type of shot: _____	Scene: 5	Type of shot: _____	Scene: 6	Type of shot: _____	Scene: 7

Types of shots: FS - Full shot (full body), MS - Medium shot (waist-up), CS - Close shot (breast-up), CU - Close up (neck-up), ECU - Extreme close up (face), POV - Point of view, OSS - Over the shoulder shot
Camera movement: PAN right/left, TILT up/down, ZOOM in/out